

Prince Edward Island Recreation and Facilities Association
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NEWSLETTER - JUNE 2005

Issue No. 19



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"HEALTHY RINK INITIATIVE"
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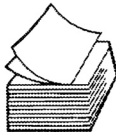
"TRY SOMETHING NEW"
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PEI Recreation and Facilities Association Board

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Jet Ice Limited scores another Olympics

Newmarket, Ontario, Canada...Mr. Dave Loverock, Vice President of Jet Ice Limited, is pleased to announce finalization of the ice paint and logo requirements for the Winter Olympic Games being held in Torino, Italy in 2006.

“We chose to work with Jet Ice for their state of the art ice paint products and proven performance with past Olympic Organizing Committees” says Christof Leitner of Intercom, Official Supplier to the 2006 Winter Olympic Games.

Jet Ice will supply custom color ice paint and logo stencils for the Olympic Short Track, Luge, Figure Skating, Speed Skating, Curling and Hockey ice surfaces.

“This year will mark our sixth year of involvement with Winter Olympics” states Loverock, “ Jet Ice has actively participated in supplying product requirements for Salt Lake 2002, Nagano 1998, Lillehammer 1994, Albertville 1992 and Calgary in 1988”.

Jet Ice services include extensive hands-on experience and practical knowledge through technical training seminars around the world. Mr. Loverock has just returned from Torino, Italy, on his first mission to instruct and train the Olympic facility team in a practice application. The test applications of two logo stencils were done for the current Short Track and Figure Skating competitions at the “Palavela Rink”.

“The large logo stencil, measuring 11 meters by 8 meters, offered the installation team a great opportunity to experience hands-on training” says Mr. Loverock. Along with the Olympic crew of three and Mr. Loverock, it took a total of two days to complete the job. This was the first time that the Italians had attempted this kind of process. When asked, Leitner responds “We feel very comfortable with the upcoming installations. We just completed the ice paint for the European Figure Skating, and in the next couple of weeks we will start the hockey ice surface”.

Jet Ice will return for one more instructional visit prior to the staging of the Winter Olympics and will remain at the site in Torino for the week during the event.



- Pictures are available upon request
- Visit www.torino2006.org for further information

Media Contact:
Cindy King, Success Services
705-793-9383
cking@i-zoom.net

Jet Ice has been “bringing ice to life” for 25 years. Founded by Maple Leaf Garden’s Chief Engineer, Mr. Doug Moore, Jet Ice is the number #1 choice of Professional Ice Makers. With over 4,000 customers world wide, their high quality ice paint and water treatment systems are used on surfaces ranging from local community rinks, to world class facilities staging Olympic Games, National Curling Championships and the National Hockey League. Jet Ice Limited has offices in Newmarket, Ontario and Regina Saskatchewan.

www.jetice.com

Announcing the Doug Moore Scholarship Fund

Newmarket, Ontario..... The International Icemakers Society in conjunction with **Jet Ice Limited**, is pleased to announce the creation of an annual Scholarship Fund dedicated to the memory of Mr. Doug Moore states Jet Ice General Manager, **Deborah Wilcock**.

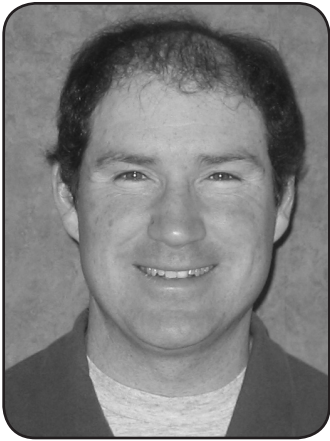
Doug, the founder of Jet Ice Limited, was the Chief Engineer at Maple Leaf Gardens in Toronto for 30 years. He was hands on and understood the specific day to day needs of facility operators. During his 40 years of service in our industry, Doug developed ice making concepts and theories that are recognized and accepted as standard in our facilities today. He willingly and diligently shared his practical knowledge through hands on training and elevated the position of ice maker to the respectable level of professionalism it enjoys today. This Fund is based on his belief that any individual can achieve their goals with a little nudge of confidence and encouragement along the way.

This Scholarship is dedicated to providing opportunities within the ice making forum for those candidates who are in true need and may not otherwise be able to afford the associated academic costs.

The only criteria to apply for funding will be that the recipient work full time in the field of Recreation or be attending a post secondary institution in a related discipline. They must demonstrate commitment and desire to learn and to actively participate in their ongoing professional development within the ice making community. The courses should represent leading edge, industry-related learning opportunities that prepare practitioners for the ever changing world of professional ice making.

“The International Icemakers Society supports professional development within the ice making community and would like to assist candidates in achieving their personal and professional goals” says Wilcock.

CALL PEIRFA Office - 892-6445 - TO APPLY



PEI Recreation and Facilities Association PRESIDENT’S REPORT Summer 2005

President’s Report

The Association has recently held our AGM at the new Stratford Town Hall Complex during which a review of the last year revealed much has been accomplished. Recreation professionals from each community who attended the AGM were each given a set of four posters as part of the Healthy Rink Initiative. These posters are to be displayed in an appropriate public or recreational/sport facility. This poster campaign is designed to promote the benefits of healthy active living to all Islanders. Included with the posters are non breakable holders. The four posters each with a different message are to be rotated regularly. Although part of the healthy rink initiative, these posters are designed to be put out anywhere and can be obtained by anyone interested in helping promote the benefits of recreation. One set of posters were distributed free of charge to communities. Any additional sets can be purchased from the Association.

Just a reminder that the Association has three Carbon Monoxide (CO) detectors that are at the disposal of members wishing to test for air quality. There is one for each county and are available by contacting the Association. There is no charge for this service. This is ideal for rinks that want to monitor air quality and resurfacer emissions.

The past year having been one of our most successful, the board is ready to meet again to set new goals and plan for this upcoming year. The board is anxious to build on the work and accomplishments of the previous year, forge new partnerships, develop new initiatives, expand our membership, and be a relevant body in the industry.

Having been elected to second term it will be my pleasure to represent the Association as President for another year.

Yours in recreation,
Mike Connolly
President - PEIRFA

Attention Arena Operators

Free Carbon Monoxide Testers Available
The PEIRFA owns three CO test units for you to borrow and use free of charge. They are available from the Sport and Recreation division regional field officers.

Group Insurance Available

Self administered Health and Dental plans are available through the PEIRFA Office.
Call 902-892-6445 for more information.

HIGH FIVE

Enhancing the Quality of Sport and Recreation Experiences for Children in Nova Scotia

It is clear that participation in recreation and sport has a huge impact on the health of our children and ultimately the communities they live in. **As adults we determine if this impact will be positive or negative.** Imagine a child who experiences a coach who yells and screams all the time or a parent who is constantly yelling at the referee or expecting their child to be the best at any cost. Think of examples in your own life of the power of recreation and sport at work – both for better and worse.

Parks and Recreation Ontario developed HIGH FIVE in 1994 in response to concerns about the quality of recreation programming in that province.

HIGH FIVE Mission Statement

HIGH FIVE is committed to assisting children along the path of healthy child development by:

Ensuring that recreation and sport practitioners and volunteers develop a high level of knowledge and expertise in child development

Helping parents to make informed choices

Providing practitioners with the tools for enhancing and maintaining a high level of program quality.

HIGH FIVE provides children's programs that:

- Have caring adults and quality leaders
- Help children develop friendships
- Encourage children to play
- Encourage participation
- Support mastery
- Respect and support the uniqueness and diversity of each child
- Are safe both physically and emotionally
- Provide age appropriate environments, activities and equipment

In 2001, **Recreation Nova Scotia** became the first provincial organization outside the province of Ontario to sign a franchise agreement to pilot HIGH FIVE. The two-year pilot tested the feasibility in Nova Scotia. Recreation Nova Scotia became the official delivery agent for HIGH FIVE in Nova Scotia in June 2004.

In the past year, more than 30 municipalities have become members of the HIGH FIVE Quality Assurance System in Nova Scotia. Other members include the Boys and Girls Clubs of Nova Scotia, the YMCA of Greater Halifax Dartmouth, Dartmouth Sportsplex and the Micmac Youth Recreation and

Active Circle for Living Association. Over the past three and a half years, more than 1500 leaders have been trained in the Principles of Healthy Child Development.

The vision for HIGH FIVE in Nova Scotia is:

"HIGH FIVE is recognized as the critical building block for a healthy population. Being designated as a HIGH FIVE entity is seen as representing quality children's recreation programming. HIGH FIVE is the premier certification for frontline leaders for children and the ultimate source of accessible tools, training and resources that lead to excellence in children's recreation programming. HIGH FIVE is part of the culture of all organizations who care about healthy child development."

For More Info about HIGH FIVE in Nova Scotia contact:

Debbie Bauld, HIGH FIVE Coordinator
Recreation Nova Scotia
5536 Spring Garden Road,
Suite 309, Halifax, Nova Scotia, B3J 1G6
(902) 425-1128
dbauld@highfivens.ca

Prince Edward Island Recreation and Facilities Association Goals and Objectives

The Association shall be a non-profit organization with;

Goals; The purpose of promoting, coordinating, and encouraging all facets of recreation and facility management in Prince Edward Island

Objectives;

[a] to provide the opportunity for everyone involved in the field of recreation and facilities management to meet, to present their views and concerns, to discuss and exchange ideas, methods, and techniques;

[b] to offer leadership development for managers, volunteers, and practitioners through conferences, seminars and workshops based on the interest of it's members;

[c] to play an advocacy role in the expression of the needs and interests of our members and other groups with similar aims toward groups with an impact on the provision of recreation services;

[d] to provide a channel of communication and information concerning new ideas, resources, [financial, human, etc.] methods and techniques in the field of recreation by means of a newsletter and/or bulletin;

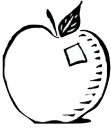
[e] to provide recognition to those who have made a contribution to the field of recreation and facility operations;

[f] to promote general interest among recreation practitioners and facility managers and/or other representatives in the successful operation of their respective areas of interest;

[g] to develop a strong partnership with the Recreation Administration class at Holland College facility management.

Healthy Rink Initiative

Thursday
September 15
10 am to 3 pm



The Healthy Rink Initiative is a project designed to ensure that rinks on P.E.I. are fun, safe, and healthy places for all Islanders. Many rinks have, over the past few years, made a variety of changes to their operations to improve the rink going experience for participants and spectators alike.

The project comes as a result of a societal move to ensure that public places are providing healthy experiences and choices for all citizens. Schools, communities, and businesses are all involved in this movement at varying levels and the PEIRFA and the Sport & Recreation division would like to work with rinks to join in with these efforts.

The Healthy Rink Initiative will encourage healthy living in three areas:

1. Healthy Food Choices

- Providing patrons with the opportunity to select foods/drinks that have a higher nutritional value than traditional foods served in rink canteens.
- Presenting, with endorsement from the Healthy Eating Alliance, a list of foods that are higher in nutritional value, have a decent shelf life, easy to provide, and are popular among Islanders.

2. Healthy Physical Infrastructure

- Providing participants and spectators with the healthiest and safest physical environment possible to enjoy their activity.
- Ensuring that players are skating in an environment that is free from any potential hazards (good air quality, good resurfacing policies, sound lighting)
- Ensuring that spectators are viewing the game in the safest environment possible (arena netting around the ice surface, clearly identified stairwells, etc.)
- Good clean and welcoming environment

3. Healthy Social Environment

- Ensuring that good sportsmanlike behavior

is displayed among all involved in the event - coaches, players, officials, and spectators

- Providing healthy lifestyle messaging and information opportunities to patrons of the facility
- Generally doing whatever can be done to enhance the knowledge and practice of healthy lifestyles.

Watch for more information, by mail and email, on the Launch. This will be a free workshop open to all arena staff. Come and get your free set of framed posters on the Benefits of Recreation, taste a great sample lunch of the new canteen menu, hear sessions on the three parts of the program, and have an opportunity to network with other arena operators around the province. Mark September 15 on your calendar! It is going to be a day not to be missed.



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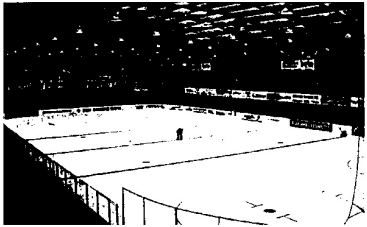
UPCOMING COURSES for Pool and Arena Operators

Maritime Arena Operations Institute - June 14-17, 2005
Keating Millennium Centre/Antigonish Arena
The Zamrodeo is back and there is a new painting competition that should be great fun.

Certified Pool Operations - June 15-16, 2005
Keating Millennium Centre




To find out all the details of these courses check out www.rfans.com



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Arenas as Multi-Use All Season Facilities

by Mike Connolly

P.E.I. has more rinks per capita than anywhere else in Canada. Most of the older ones were built in 1973, as part of the Centennial Project, and are located in small communities. Thus it is harder and harder to justify having all these rinks on P.E.I. just for hockey and other ice activities. It is also equally hard to find the money to keep these older rinks open, when budgets are limited and operating costs such as fuel and electricity are sky rocketing. Smaller rinks must find ways to adapt to stay competitive and earn off season revenue when their operating costs are down.

Gateway Arena is located in Borden-Carleton and has two rinks very close by, one in Crapaud and one in Bedeque, both only 10 minutes away. With three rinks servicing the area the market for ice time is very competitive. Gateway Arena is the focal point of our small community and was built in 1973. In an effort to gain more revenue, our arena has been operating 12 months a year, for the past 3 years.

Operating during spring and summer months when the ice making plant is shut down decreases electricity costs and maximizes revenues. As soon as the ice is taken out, the spring programs start the following week. A 5pm to 8 pm Senior Men's ball hockey league operates one night a week, with teams playing two games a night. The arena is divided into two sections with a curtain across center ice. Teams come from as far as Charlottetown to participate; an entry fee is collected per team. There is also a youth ball hockey league where kids come and play twice a week after school. Numbers vary from year to year, but have been as high as forty kids and as low as twelve.

With the popularity of soccer, most kids will play indoor soccer even if they do not play in the summertime. I have indoor soccer for kids twice a week with the floor divided into two or three sections for different age groups; numbers are usually good. I also rent the floor out to adult and kids competitive teams to give them a place to start training before the fields are open. Most soccer teams are looking for a place to play and practice before the fields dry out and are ready. These programs operate until mid to late May.

Once the Spring programs are over, preparations get underway for Canada Day activities. The arena is used for a flea market, kids fun games, food booths, variety show, music concert and dance. Admission is charged for most events and for tables.

Summer programs and special events take place into the fall before the ice goes in. A summer day camp program for kids ages 6-12 is held in the arena everyday during the summer or outside on the arena grounds. Each child pays a program admission fee. Special events such as dances, bike rodeos, skateboard activities, auctions, wrestling, battle of the bands, reunions, dinners, meetings/AGM's are booked or recruited to fill time until fall. Most of these activities are of a recreational nature.

Most new rink's already come equipped with walking tracks, fitness equipment and even gyms. Gateway Arena is in the process of adding a fitness facility and a youth center to it's upstairs.

With the demand for recreational facilities it is more cost effective to use what we already have rather than build new ones. Arena's can become a one stop recreational source.

PEI ARENAS - "Best Practise"

JumpStart

The way we see it, the answer to "Can I play?" should always be yes.

Canadian Tire JumpStart™ is a charitable program created by the Canadian Tire Foundation for Families, to help kids in need participate in organized sports and recreation. Canadian Tire expects to help give up to 20,000 kids in 2005 a chance to play, and aims to raise \$4 million in its first year. National in scope but local in its focus, Canadian Tire JumpStart helps kids in need to participate by providing funds to help offset the cost of registration fees and equipment. The P.E.I. Local Chapter is made up of community leaders from KidSport™ P.E.I., P.E.I. Recreation and Facilities, The Boys and Girls Clubs of Canada and Canadian Tire Associate Dealers. These organizations help to deliver the program effectively and identify kids who would benefit from the program.

Guidelines for funding:

- ages 5 to 18
- up to \$200 per child.
- it is meant to fund a physical activity that is held over a season (6 months)
- available to members of the same family in the same season.
- funding will be used for registration fees and equipment.



Eligibility for Funding will be based on financial need as follows, as per Income tax "Notice of Assessment" :

| Number of Children | Net Family Income |
|--------------------|--------------------------------------|
| 1 | Less than \$26,000 |
| 2 | Less than \$28,000 |
| 3 | Less than \$30,000 |
| 4 | Less than \$32,000 |
| more than 4 | Add \$2000 for each additional child |

The next allocation for funds is in June 2005, so please submit names as quickly as possible, so kids can benefit from this program to become more physically active.

TO APPLY FOR THIS PROGRAM CONTACT THE APPROPRIATE ORGANIZATION:

For organized Sports: KidSport™ P.E.I.


PO Box 302, Charlottetown, PE, C1A 7K7 tel: (902) 368-4110
(Soccer, Baseball, Basketball, Competitive Swimming, Swimming Lessons, Racquet Sports, etc.)


For Recreational Activities: PEI Recreation and Facilities Association


40 Enman Crescent, Charlottetown, PE, C1E 1E6 tel: (902) 892-6445
(Community Recreation Department Programs, Dance, Some Gym or Walking Track Memberships, a Package of Passes to Go Swimming, Yoga, Pilates, Aquafitness, Aerobics, Bowling, Activities for those that are Physically and Intellectually Challenged, Golf, Cycling Clubs, X-country Skiing, etc.)

Boys and Girls Club Summer Camp: Summerside Boys and Girls Club

364 Notra Dame Street, Summerside, PE, (902) 436-9403
Registration for Summer Day Camps.



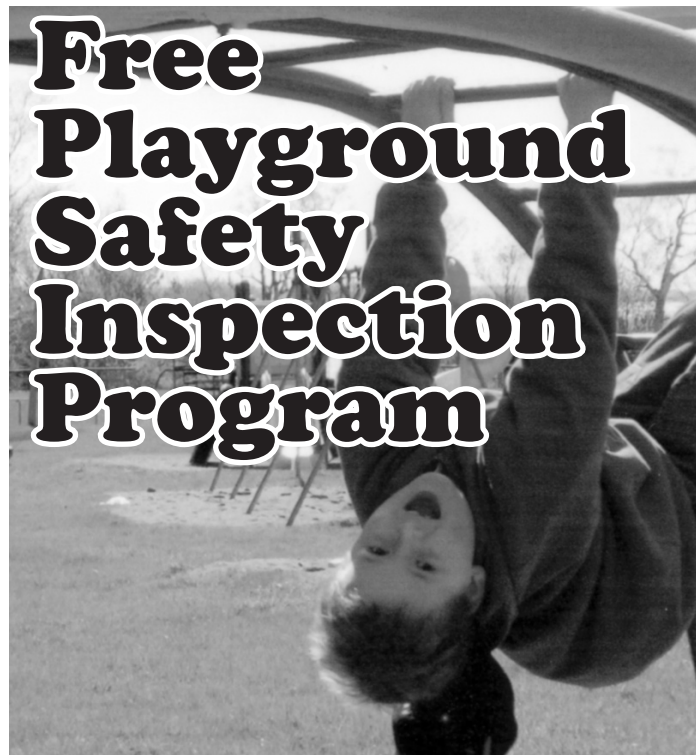




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Atlantic Canada's Municipal and Utility Equipment Specialists



Background:

Playground facilities are the most common and widely used recreation facilities that exist in our Island communities. They provide countless hours of enjoyment for our children. As owners and operators of these facilities you have a responsibility to ensure that we are providing the safest possible play environment for our children. The purpose of the playground safety program is to reduce the number of playground injuries by providing education and information to owners and operators of playgrounds in Prince Edward Island.

About the Program:

The Playground Safety Program involves a site visit by a trained consultant certified through the National Playground Safety Institute. The consultant will guide the owner / operator through an inspection process to identify any potential risks to it's users. Following the inspection, the owner/operator will receive a report detailing any recommended changes or maintenance practices that should be followed. Recommendations will be based on national playspace and equipment guidelines as outlined by the Canadian Standards Association [CSA].

Please note that this program is designed to assist and support operators to improve the level of safety in their playgrounds. While recommendations will be provided, owners/operators will continue to determine what changes shall be made to their facilities. Future upgrades shall be the responsibility of the owner/operator and not the Playground Safety Program.

This program is being offered at no charge to communities, day care operators, and other publicly operated facilities.

Sponsoring Organizations:

The Playground Safety Program is being administered through the Prince Edward Island Recreation and Facilities Association. The PEIRFA is a provincial non-profit organization that is committed to the provision of quality recreation programs and facilities across the province.

The program is sponsored/supported by the Sport and Recreation Division of the Dept. of Community and Cultural Affairs and the Healthy Child Development Strategy.

Workshop Sessions:

The PEIRFA is available to conduct presentations/ workshops to interested community groups and organizations on the issue of playground safety. Please contact our office.

How To Apply:

Please note that this program is being administered on a first come first serve basis. Our ability to complete consultations will be based on demand. It may be a period of weeks before your consultation can be completed

Contact Information: P.E.I.R.F.A.:

For more information on the Playground Safety Program or to request a consultation please contact us at:

Ph [902] 892-6445

Fax[902] 368-4548

Email:peirfa@pei.aibn.com

Keith Tanton to Compete in 2005 World Karate Championship in Japan

Keith Tanton, former Executive Director of PEIRFA, is heading to Japan to compete in the 2005 World Karate Organization World Cup in Osaka Japan. In 2004 Keith became the North American Heavy Weight Champion, the first Maritimer to ever do so. He is active in kyokushin karate, a full contact sport where competitors wear no protective clothing. A second degree black belt, Tanton has been training in the martial arts for nearly 15 years. He also teaches Karate in Borden-Carlton.

Keith was Sport P.E.I.'s first recipient of the Masters Athlete Award. This is a new award presented to an athlete, or team, age 35 and over who is still competing at an elite level either in open competition or set age masters categories.

CONGRATULATIONS KEITH - From the Board of Directors of P.E.I. Recreation and Facilities and the recreation community of P.E.I. Wishing you a good competition and the best of luck in Japan!

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★ "Not only do we enjoy the system, we saved approximately \$8,000.00 through our energy costs alone."

*Jeff Ready, Operations and Events Manager
Charlottetown Civic Centre*

★ "Referees have noted a marked improvement in ice quality"

*Rich Sotelo, VP of Operations,
HP Pavillion, San Jose Sharks, 2003*

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PEIRFA 2005 Annual General Meeting and Workshop

The Prince Edward Island Recreation and Facilities Association held the 2005 Annual General Meeting and Workshop on Friday, April 29. It was hosted by the Stratford Recreation Department and held at the Stratford Town Hall in Stratford; thirty delegates attended.

This years PEIRFA workshop offered a selection of sessions for professionals and volunteers in the field of recreation and facility management. The first morning session was "An Information Session and tour of the Stratford Recreation Center", by Joanne Weir. This session was followed by a session on "Liability Issues Affecting Individuals Working in Sport and Recreation", presented by lawyer Paul Keily. The afternoon session was on the "HIGH FIVE" program, a quality assurance program for elementary school age children, currently in Nova Scotia; delegates learned about the possibilities for this program on P.E.I.. Debbie Bauld, High Five Coordinator with Recreation Nova Scotia, traveled to P.E.I. to do this presentation.

Hon. Elmer McFadyen, Minister of the Department of Community and Cultural Affairs, was the guest speaker at the AGM.. He spoke on the journey to host the 2009 Canada Summer Games and announced the official bid package has been completed. The Games are planned to spread the economic and athletic benefits and opportunities across the province, to communities big and small. The government has budgeted \$575,000 to support preparation for the games; in addition \$500,00 will be dedicated to develop facilities needed to host this event. A number of Island communities will be left with national caliber facilities to benefit residents in years to come. Minister McFadyen also discussed the arena safety netting initiative that offered funding to communities to install netting to enhance spectator safety; more that half of the arenas across P.E.I. have taken advantage of this opportunity. Minister MacFadyen was pleased to see the launch of a poster series on the "Benefits of Recreation".



These posters will be displayed in recreation and sport facilities through out the province. Government is pleased to partner with the PEIRFA in

supporting the launch of the "Healthy Rink Initiative" this fall. Healthy food choices will be made available in canteens and the physical and social environment of rinks will be enhanced by this program.

President of the PEIRFA, Mike Connolly, presided over the AGM. Frank Quinn, Past President, presented the nominating report. Three new Directors at Large were elected to the Board of the PEIRFA, at the AGM. Rachel Arseneault is a graduate of the Holland College Sports and Leisure Program (2004). After graduation she was employed with the Town of Cornwall Recreation Department and in Nov 2004 she accepted a position with the Town of Stratford as Assistant Recreation Director. Rachel is very active in women's hockey on P.E.I. She is a member of the Senior Women's Hockey Team that will represent Prince Edward Island at the Nationals.

Rita Sark is a married Mother of three and the Manager of the South Shore Actiplex in Crapaud P.E.I.. She is the Co-Chair of the Island Fitness Council, and a Certified Instructor and Strength trainer. Rita teaches various classes throughout P.E.I. from Aerobics to Yoga; and sees daily the effects of an inactive lifestyle. She tries to educate her participants about all the different areas there are to fitness, and that it is the small things that we do that can make the biggest long term changes.

Amy Duncan is Recreation Director for the Community of Tignish. Amy has been in this position for the past year. Originally from Stratford, she graduated from Acadia University Recreation Management program in the spring of 2004.

Mike Connolly welcomed these three new members to the PEIRFA Board of Directors.



DUATHLON SERIES Children's Wish Foundation Fundraiser

New for 2005 is the Smooth Cycle Duathlon Series. Sponsored by Opus and New Balance. All proceeds from the series in aid of the Children's Wish Foundation.

This series of four events promises to be fun and challenging. Come out and join us and help support a great cause.

Here are some preliminary details (all information and rules subject to change).

Events:

* June 11 - Cherry Valley
* 5k run / 20k road bike / 5k run

* July 16 - Canoe Cove
* 33k road bike / 10 k run

* August 13 - Brookvale
* 8k mountain bike / 8k cross-country run

* September 17 - Summerside
* distances tba



Entry Fees: \$20 per entry per event or \$60 for the series.

Divisions: Women, Men, Junior Women, Junior Men, Team

Special Requirements: All participants must be a member of

* a Canadian Cycling Association club such as Cycling PEI or the New Brunswick or Nova Scotia Cycling associations. General memberships or race memberships allowed. Even participants running as part of a team must be a member of the cycling association.

* a running club such as the PEI Roadrunners.

Town of Stratford 10th Anniversary and Southport Home Hardware

HIT & HUNT GOLF TOURNAMENT

Fox Meadow Golf and Country Club - Saturday, September 17

- 18 Hole shot gun format
- Cart
- Roast Beef Dinner
- Over \$1000 in prizes
- Hole in One \$2500 shopping spree at Home Hardware
- Limited to 36 teams
- \$75 per player and \$300 per team. Deadline to register is August 30

For more information call Town of Stratford
569-2535

News from Island Trails Tip to Tip Cycling Event

Island Trails will host an eleven week cycling event on the Confederation Trail

This is the kick off for our New Horizons Seniors in Motion Project

Refreshments, registration and information will be from 9am-10am at the Box Car Lounge

Departure time is 9:30 for slower cyclists; 10 am for others.

Transportation is provided back to your vehicle each week.

This event is designed for persons 55+ years, all other ages are welcome to participate

Event is free for persons 55+ and \$35.00 for other age groups For more information or to register contact Grace at 902-583-2412 or email gblackette@pei.sympatico.ca

June 11 St Peters-New Zealand June 18 New Zealand to Elmira

June 25 Tignish to Elmsdale September 3 Elmsdale to Portage

September 10 Portage to Richmond

September 17 Richmond to Summerside September 24

Summerside to Emerald

Cyclists can participate in any or all days.

Events in other communities and branch lines will be held during the summer



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Golf PEI.

Making PEI's golf industry a winner.

In 2003, for the second consecutive time, Score Golf Magazine (affectionately viewed by many as the information source on Canada's golf sector) ranked Prince Edward Island the #1 Golf Destination in Canada. No small accomplishment for Canada's smallest province, which, until relatively recently, wasn't even on the golf industry radar screen.

That accomplishment was no accident. It started with a vision, followed by commitment and good management. And the other requisite ingredient, some good luck.

Back in 1989, a group of six golf course operators had the foresight to realize that to grow their own business, they needed to grow the golf industry on PEI. They also recognized that they needed to work together to maximize the effect of their efforts. To do that, they formed Golf PEI, an industry association devoted to the promotion and development of golf on PEI.

In 2005, Golf PEI has grown to twenty-five members representing golf courses right across the province. Working both collectively and on their own, Golf PEI and its individual operators have made PEI a golf Mecca for visitors across the country and across the continent. And the accolades continue. In addition to the two Score Golf titles, PEI was also named the Toronto Star's 2005 Golfer's Choice Award winner in Best Golf Travel Destination.

To achieve the success it's enjoyed, PEI's golf industry has made a commitment to develop the game, the product (as the operators like to call their courses) and the public's awareness. Without a doubt, this dedication has paid off. Recently ten of PEI's golf courses were rated among the top 100 courses in Canada, as per The Globe and Mail's golf publication, 'Globe Golf'.

With support from Golf PEI and its members, the Provincial government made golf a core part of its tourism marketing strategy a decade ago. With that promotional commitment in place, new courses soon blossomed across the province. Glasgow Hills, Anderson's Creek, the Eagles Glenn, Avondale, Fox Meadows and others gave golfers the variety of courses they were looking for, and business was soon booming.

In addition to new courses and services offered, promotion has played a significant role. For example, Golf PEI members exhibit at Golf Shows in Canada and the United States every winter to promote the Island golf product. In 2005, these shows meant an estimated attendance in excess of 100,000 golfers and travel organizers. Add to that the regional and local advertising & publicity and you can see why PEI's golf is top of mind for people who love the game.

The financial impact of the industry on PEI has grown in a similar fashion. Golf generates an estimated \$85 million for

the PEI economy, with almost 80% of that total — \$68 million — being non-golfing consumption. Restaurants, retailers, accommodations, entertainment venues, etc. all benefit directly from the influx of people who came to PEI to play golf.

Today's Golf PEI is a very different organization than the six member association of 1989. Golf PEI now has its own on-line and direct call reservation centre to book play at any member course. Packages including accommodation, transport and other services are available, both as standard or custom.

There's no doubt, things have come a long way. From a blip on the radar screen to leader of the pack, Golf PEI has shown what a group of committed Islanders can do when they put their minds to it.

P.E.I. RECREATION AND FACILITIES WINTER WORKSHOP

The P.E.I. Recreation and Facilities Association (PEIRFA), in collaboration with the Holland College Sport and Leisure Management Program, offered a Winter Workshop for over eighty sport and recreation practitioners and people interested in the promotion of Healthy Living in their community. The workshop was held at the Holland College Atlantic Tourism and Hospitality Institute, in Charlottetown on February 24.

The workshop had a great line up of guest speakers! Dr. Shirley Cleave and Dr. Cynthia Stacey, professors in kinesiology from UNB, spoke on "The programming step we forget, effectively evaluating programs". Kevin Lynch from the Canadian Canoe and Kayak Association traveled from Nova Scotia to discuss Canoe and Kayak Club development on P.E.I.. Kim Green, Executive Director of the Capital Commission of P.E.I., spoke on "Hosting a Major Winter Event" - The Jack Frost Children's Winterfest. Shari MacDonald from CVI presented a session on "How to get Volunteers and Keep them". Our keynote luncheon speaker was Don Smeltzer, he is well known in Canada's municipal government community for his work in public sector education and management development. He spoke on "Communicating with Councils and Boards".

THIS WORKSHOP WAS A SUCCESSFUL COLLABORATION BETWEEN HOLLAND COLLEGE AND THE SPORT AND RECREATION INDUSTRY ON P.E.I.

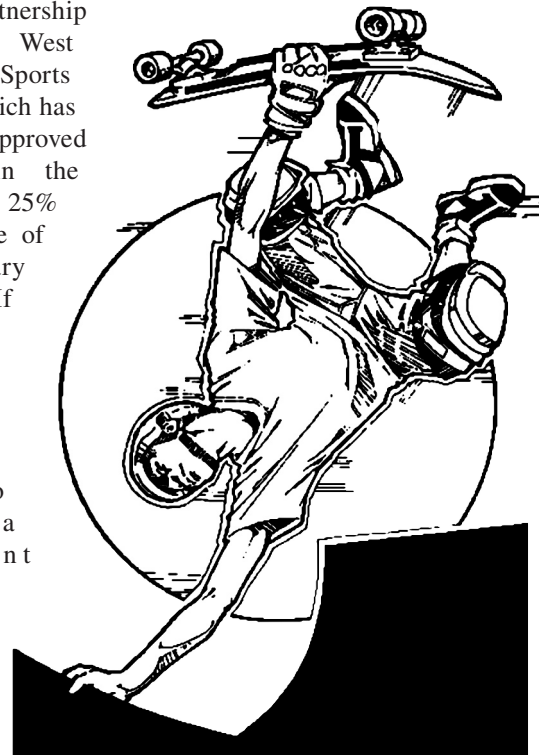
WEST PRINCE RECREATION & SPORT

INLINE SKATING AND SKATE BOARDING PARK

BY DONNA LEWIS

This past winter, a group of very dedicated young men championing the construction of a safe place to practice inline skating and skateboarding were granted a temporary location by the Town of Alberton at Veterans Memorial Park. They have been lobbying for the past 4 years realizing that they are not welcome on school grounds, parking lots or sidewalks in town and taking into consideration most of these kids live where the pavement ends and the dirt begins, they had very little option. Last summer they held clinics with their own equipment which taught safe skating practices to children ages 6 and up and saw upwards of 50 children participating in various sessions, all on a volunteer basis by these teenage boys.

With their efforts came the election of one youth, David Dunville, 16 year old Westisle Student to the Alberton & Area Development Corporation who were the first to submit a letter of support for the project. A winter of meetings and brainstorming led to a fruitful partnership with The West Prince Sports Council, which has recently approved a grant in the amount of 25% of the value of this temporary facility. If all goes well this summer, these youth will be looking to establish a permanent facility to be enjoyed by all



children and youth in West Prince.

With the administrative decisions made, they have rolled up their sleeves and have started the task of raising the money needed to order the one piece (\$15,000.00) of equipment to start the park, which must be constructed to specification for insurance purposes. They have made T-Shirts with their respective band logos and are donating \$4.00 from each sale to the park. They planned a giant yard sale, auction and youth concert for the 23rd of May have had 5,000 pounds of potatoes donated through O'Leary Potato Packers and Warren Ellis which they sold at Tim Horton's/Wendy's drive thrus on May 28th in Summerside.

This project has been a joint effort between community members, business, youth and their parents and has brought many closer together. We look forward to being able to accept delivery of our first piece of equipment "an island box hole" and rail before the end of the Summer of 2005.



"TRY SOMETHING NEW" Take 2

Kraft Canada, YTV and Canada's National, Provincial and Territorial Recreation Associations are proud to present the second year of an active living initiative.

"Try something new" is inspiring kids across Canada to get active in a local park or recreation center. Kids are encouraged to try a new activity and new healthy snacks, then log the action into "the BYTE-O-METER" on line, and become eligible for prize draws in June. Check out www.ytv.com for more details.