Promoting the benefits of recreation



Canada's youth are getting active! Here's how community organizations can help. See Page 3 & 4

> Bogo Active. Un programme présenté par Coca-Cola Canada en collaboration avec ParticipACTION Bugo Active. A program presented by Coca-Cola Canada in collaboration with ParticipACTION

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Recreation PEI RESIDENT'S EPORT inter 2008-2009

Another year has almost come to a close with much being accomplished in 2008. As we prepare for 2009, it is shaping up to be another busy year for Recreation PEI. Our association will be hosting the 2nd bi-annual Maritime

Recreation and Facilities Conference May 27-29, at the Rodd Royalty Inn in Charlottetown. The opportunity to host such an event in PEI is great for recreation professionals and related fields to attend and take part in the sessions offered at the conference. Vendors and suppliers of facilities and recreation services will be there to showcase their goods and services.

Recreation PEI is the provincial coordinator for SOGO Active, a national active living program aimed at Canadian youth. Youth from PEI who join the program and make a commitment to active living will have a chance to carry the Olympic flame in the "Vancouver 2010 Olympic Torch Relay" when is crosses PEI. We need Community hosts to roll this program out on PEI! See full details at www.sogoactive.com.

Recreation PEI supports the "Everybody Gets to Play" program. It is a Canada wide initiative led by the Canadian Parks and Recreation Association to improve the quality of life of Canadian children in lowincome families by making recreation more accessible. A training program was recently held to introduce the toolkit to communities across PEI. Recreation PEI partnered in maritime survey on "Scan of Policies and Practices Related to: Access to Recreation for Low Income Children and Youth". The final report will soon be available for circulation.

HIGH FIVE is a quality assurance program for recreation programs for children from six to twelve years old. It was successfully launched this past summer, with seasonal staff being trained for Charlottetown and UPEI Day Camps.

Recreation PEI continues to work closely with government to offer our members programs and services that fit their needs. We are asking government for additional funding to further our Tobacco Free Outdoor Recreation Facility initiative. We are also requesting government help to fund our recreation financial assistance program for under privileged kids so that we do not, encounter future funding shortfalls and, have to turn people away from this worthwhile program.

Due to the funding made available through the Department of Communities, Cultural Affairs and Labour we are pleased to continue to offer the Automated External Defibrillator Grant Program, to assist in the purchase of AED's for community based recreation facilities.

Island Communities adopt Tobacco Free **Outdoor Recreation Facilities Policy**

CONGRATULATIONS: Stratford, Alberton, Borden-Carlton, Tignish, O'Leary, Summerside and Charlottetown

Recreation PEI is pleased to announce that Island communities: Stratford, Borden-Carlton, Tignish, Alberton, O'Leary, Summerside and Charlottetown have announced new Tobacco Free Outdoor Recreation Facility policies.

Frank Morrison was contracted by Recreation PEI as the Tobacco Free

Outdoor Recreation Facility Project has supported in the past are arena safety Coordinator. He has visited numerous netting, carbon monoxide monitors, municipalities over the last several scholarships for arena operators training months. He has been explaining the programs, the Healthy Rink Initiative, benefits of having tobacco free outdoor Tobacco Free Sport and Recreation and recreation facilities, and how to the External Automated Defibrillator implement policy through presentations (AED) Grant Program. to managing bodies (Boards, Councils, etc.). He has provided communities with Recreation PEI a ready made policy template and used promotes the benefits Stratford as a "champion". In addition of recreation, and a free customized sign will be given to endorses all policy communities when they adopt the policy. that will make our This sign is sponsored through financial contributions to be.

from the Canadian Cancer Society - PEI Division and Heart and Stroke Foundation of PEI. Safety programs Recreation PEI

facilities a safer place





SOGO ACTIVE: The Canadian Movement for Youth Engagement in Physical Activity

Canada's Youth are getting Active!

Here's How Community Organizations can help:

- Join the movement at www.sogoactive.com
- Create a profile for your organization that youth can search through the website
- Offer your support, facilities, equipment and / or expertise to Sogo Active Youth
- Promote Sogo Active in your community

Why Join?

- It's free for community organizations
- Make new connections with youth
- Help youth be more active and build leadership skills
- Help participants access community micro-grants for their youth-led activities
- For community organizations who sign-up by January 31, 2009, Coca-Cola will provide an additional opportunity for 20 of their sogo youth to carry the Olympic Flame in the Vancouver 2010 Olympic Torch Relay, through a merit based selection process!

More about Sogo Active:

Sogo Active is a national youth engagement movement for physical activity. It is designed to increase levels of physical activity among Canadians age 13 to 19 by drawing on the power of young people to reach out to their less active peers, to develop their leadership skills, and to break down the barriers to active living that many young people encounter. The website (www.sogoactive.com) provides a space for youth to connect, to take ownership, to find ways to get active, to track their collective and individual progress and to share information, successes and challenges.

Groups that are part of Sogo Active are supported by local organizations that provide guidance (if needed), infrastructure, facilities and safety policies.

Sogo Active is powered by ParticipACTION and sponsored by Coca-Cola Canada. It is delivered in the community by a network of partners at the provincial/territorial and local levels from 2008 to 2012.

COCA-COLA TORCHBEARER STAGE (2008-2010): Participants in Sogo ActiveE can earn the chance to be one of 1,000 Coca-Cola Torchbearers in the Vancouver 2010 Olympic Torch Relay by increasing their levels of physical activity and / or demonstrating leadership.

Participants in Sogo Active need to:

- Initiate and/or join a youth-led activity and/or group in their community.
- Increase their current level of activity
- Engage in a combination of group and/or solo active pursuits over each week.

Active pursuits include everyday movement such as climbing stairs, walking the dog, wheeling and walking to school or work; moderate activities such as cycling, dancing, hiking and skating, and vigorous activities such as running, soccer, basketball, and supervised weight training.

The final goal is to gradually work up to 90 minutes of activity per day (a combination of everyday movement, moderate and vigorous activities throughout the week), and to maintain this level of activity.

DELIVERING SOGO ACTIVE

Community Hosts (CHs) are community-based organizations that will provide support for youth groups within their communities. CHs may be found in any or all of the following sectors: recreation, active transportation, youth engagement, sport participation, active living, public health, groups working with youth with disabilities, groups working with disadvantaged youth, faith organizations, multicultural groups and other sectors that support physical activity such as outdoor recreation



SOME POSSIBLE EXAMPLES OF GROUP ACTIVITIES AND REQUESTS

Activity example	Sample funding request	
• Group of young people organize open basketball after school on Tuesdays	None required	
• Girl Guides create a pedometer challenge	• \$ to purchase a pedometer for each group member	
• University students organize Saturday morning wheelchair basketball	\$ to purchase specialized equipment	
• Youth in a rural area organize support for low income youth to get a monthly pass to use the local trail	• None required, accessing existing subsidized program	
• Youth set up a buddy system to bring less active youth into a physical activity program or sport	• None required	
• Somali youth organize swimming for young Muslim women	• \$ to pay lifeguards, pool time in-kind	
• Youth group advocates for bike lanes on main routes organizes a "cycle" downtown every Tuesday afternoon	• None required	
• Youth work with community to build a skateboard park and engage young people in participating there	• \$ to purchase refreshments for community meetings	
• Youth offer a series of "fun zone days" where others can try a new sport.	• E.g. \$ to rent indoor beach volleyball court for 2 hours or to purchase new equipment	

and dance. The primary function of the CHs is to support the youth groups and assist with access to facilities, equipment and resources that youth identify are needed for their activities. The CHs also promote the program locally; manage program funding in collaboration with the youth groups (where applicable); and help match youth participants to a youth group (if necessary).

Some funding is available for groups who express a specific need for resources and meet the following additional criteria:

- Demonstrate financial need
- Demonstrate engagement of less active youth
- Show involvement in physical activity for a minimum of 10 weeks
- Identify partners that can help with sustainability
- Link to a registered Community Host.

Youth groups will work with their Community Hosts to determine their need for funding and submit their application online if required. PTCs will review these applications and determine which youth groups are eligible for funding.

CRITERIA FOR PARTICIPATING IN SOGO YOUTH (13-19 YEARS OLD)

1. Register online for a Sogo Active program account.

- 2. Receive consent from parent or legal guardian if a minor in their province / territory.
- 3. Initiate or join a group of youth.
- 4. Track physical activity on the website (both activities completed with the group and individually between group activities).

YOUTH GROUPS

- 1. Develop and deliver youth-led physical activities that are not a one-day event: can be a series of one-day events but it is preferred that the activity be sustained for 10 weeks or longer.
- 2. Meet youth-identified needs in the local community.
- 3. Actively reach out to and engage less active youth (age 13-19) by identifying and acting on the structural and systemic barriers to youth participation in active living and physical activity.
- 4. Provide at least 30 minutes of physical activity when together and encourage members to be active in between group activities

(i.e., to gradually increase daily activity levels from 30 to 60 to 90 minutes)

- 5. Demonstrate creativity and inclusiveness in finding solutions to address barriers to youth participation.
- 6. Connect to a Community Host if needed.
- 7. Respect the values and principles of the movement: equity, empowerment, respect, friendship, fun and fair play.

COMMUNITY HOSTS

- 1. Have established policies, guidelines and governance structures (e.g., safety guidelines, volunteer screening processes, insurance)
- 2. Respected presence in the community
- 3. Experience with youth programming and willingness to adopt a by youth, for youth approach
- 4. Capacity to help youth deliver the program (e.g., help with administration, facilities and training, provision of a screened staff member or volunteer to support the group if required)
- 5. Can commit to helping with youth led activities that promote engagement of less active youth in physical activity.

CRITERIA FOR TORCHBEARER SELECTION (Stage 1)

At least One-thousand Coca-Cola Torchbearers will be selected from participants of Sogo Active, and will have the opportunity of a lifetime to carry the torch in the Vancouver 2010 Olympic Torch Relay.

Entries into the Coca-Cola Torchbearer draws will be awarded to participants as follows:

- One entry when an individual registers online participate in Sogo Active
- One entry for each week youth achieve their physically activity goal set by the Sogo Active website based on each individual's baseline level of activity.
- o For example, a young person who is currently active 30 minutes, 7 days a week and increases this by 15 minutes per day on a weekly basis would be awarded an entry into the draw each week.
- One entry for completing an online research survey

To become a community host go to (www.sogoactive.com).

Free Playground Inspection Program



Background:

Playground facilities are the most common and widely used recreation facilities that exist in our Island communities. They provide countless hours of enjoyment for our children. As owners and operators of these facilities you have a responsibility to ensure that we are providing the safest possible play environment for our children. The purpose of the playground safety program is to reduce the number of playground injuries by providing education and information to owners and operators of playgrounds in Prince Edward Island.

About the Program:

The Playground Safety Program involves a site visit by a trained consultant certified through the National Playground Safety Institute. The consultant will guide the owner / operator through an inspection process to identify any potential risks to it's users. Following the inspection, the owner/operator will receive a report detailing any recommended changes or maintenance practices that should be followed. Recommendations will be based on national playspace and equipment guidelines as outlined by the Canadian Standards Association [CSA].

Please note that this program is designed to assist and support operators to improve the level of safety in their playgrounds. While recommendations will be provided, owners/operators will continue to determine what changes shall be made to their facilities. Future upgrades shall be the responsibility of the owner/operator and not the Playground Safety Program.

This program is being offered at no charge to communities, day care operators, and other publicly operated facilities.

Sponsoring Organizations:

The Playground Safety Program is being administered through Recreation PEI. Recreation PEI is a provincial non-profit organization that is committed to the provision of quality recreation programs and facilities across the province.

The program is sponsored/supported by the Sport and Recreation Division of the Dept. of Communities and Cultural Affairs and labour and the Healthy Child Development Strategy.

Workshop Sessions:

Recreation PEI is available to conduct presentations/ workshops to interested community groups and organizations on the issue of playground safety. Please contact our office.

How To Apply:

Please note that this program is being administered on a first come first serve basis. Our ability to complete consultations will be based on demand. It may be a period of weeks before your consultation can be completed

Contact Information:

For more information on the Playground Safety Program or to request a consultation please contact us at:

Recreation PEI Ph [902] 892-6445 Fax[902] 368-4548 Email:info@recreationpei.ca





Canadian Tire JumpStart is a charitable program created by the Canadian Tire Foundation for Families to help kids in financial need participate in organized sports and recreation. National in scope but local in its focus, Canadian Tire JumpStart helps kids in need get active by providing funds to help offset the cost of registration fees, equipment and transportation.

The P.E.I. Local Chapter is made up of community leaders from KidSport[™] P.E.I., Recreation PEI and Canadian Tire Associate Dealers. These organizations help to deliver the program effectively and identify kids who would benefit from the program.

Guidelines for funding:

- ages 4 to 18°
- up to \$200 per child.
- it is meant to fund a physical activity that is held over a season (6 months)
- available to members of the same family in the same season.
- funding will be used for registration fees and equipment.

Eligibility for Funding: Based on financial need.

TO APPLY FOR THIS PROGRAM CONTACT THE APPROPRIATE ORGANIZATION:

FOR ORGANIZED SPORTS:

KidsSport PEI

PO Box 302, Charlottetown, PE, C1A 7K7 tel: (902) 368-4110

(Soccer, Baseball, Basketball, Hockey, Gymnastics, Competitive Swimming, Swimming Lessons, Racquet Sports, etc.)

FOR RECREATIONAL ACTIVITIES:

Recreation PEI

40 Enman Crescent, Charlottetown, PE, C1E1E6 tel: (902) 892-6445

(Community Recreation Department Programs, Dance, Some Gym or Walking Track Memberships, a Package of Passes to Go Swimming, Yoga, Pilates, Aquafitness, Aerobics, Bowling, Activities for those that are Physically and Intellectually llenged, Golf, Cycling Clubs, X-country Skiing, etc.)



SPORTYKIDS FITNESS

Olympian Kara Grant has returned home to PEI to start a grass roots sports program for Island children.

Kara Grant is back on the Island for good and already busy launching a wonderful program for Island children. SportyKids Fitness is the brain child of Kara's husband, Jamie Whynacht, long time professional coach and now Technical Director for Swim PEI. The SportyKids program focuses on the basic FUNdamentals of movement and actions to participate in the following 8 sports: Soccer, Basketball, Floor/Road Hockey, Volleyball, European Handball, Track and Field, Racket Sports and Baseball. The goal at SportyKids Fitness is to create an environment where children age 12 and under can have fun learning the basics of a multitude of sport actions. "After taking part in our program we want the children to have the skills and the confidence to participate in sport as well as a life long love for physical activity," explains Kara. "It was a lot of work for Jamie and I to prepare the program and begin promoting, but it was all worth it on that first day of practice. The kids had so much fun!"

SportyKids Fitness offers after school programs, birthday parties and sport camps. The after school program is running very successfully at Sherwood Elementary and Glen Stewart Elementary and will soon be starting at Prince Street Elementary and Englewood Consolidated. Kara plans to offer the SportyKids program Island wide starting in January.

For more information visit www.sportykids.ca or contact PEI Olympian Kara Grant at kara@sportykids.ca or 629-0548.





The best way to play[™]

HIGH FIVE Program Launched at UPEI Athletics Department

HIGH FIVE[®] training ensures children's programs offer the highest quality mental, social and physical skill sets and life experiences. It provides instructors, coaches and leaders working with children aged 6 to 12 with the expertise in learning patterns, physical and social stressors as well as developmental needs.

Hundreds of organizations across Canada implement HIGH FIVE[®] training in the Principles of Healthy Child Development. One such organization is the UPEI Athletic Department, whose Program and Facility Director, Janice Robertson, believes that the HIGH FIVE[®] training her staff receives is a key component in providing top quality experiences as part of their children's athletic & camp programs.

"All of our staff feel more prepared to work with children and their individual needs. Through HIGH FIVE®, we have been able to make a positive difference in children's lives ensuring each child's uniqueness is met by focusing on a hands on child first approach, providing an enjoyable & fun experience for both the child and staff"

Janice Robertson

UPEI Athletics Department, Program & Facility Director

Sara is a 9 year old girl with a great imagination she loves to have fun & be creative. This summer Sara approached the staff and asked if she could plan a fun day at camp. She named It "Friday Saraday Sundae", It happened on a Friday which happened to be Sarah's birthday and she made Sundaes for the camp children and staff. By allowing Sarah to use her imagination and be creative, Sarah not only gained confidence but also learned life skills, by planning the event. She included all the children by giving each group a job to do. The children and staff had a lot of fun. I think it will become and annual event.

"Providing children the opportunity to demonstrate responsibility creates social and emotional development, Allowing your staff the flexibility to do that makes for a wonderful learning environment for both the child and staff."

- Janice Robertson



HIGH FIVE[®] training, tools, resources and Accreditation process help many organizations across the country deliver positive child-centered programs. Implementing HIGH FIVE[®] training and embedding its key ingredients into an organization's operating practices demonstrates a commitment to children's physical and mental health.

BACKGROUND

HIGH FIVE® is a national quality standard of Parks and Recreation Ontario for children's sport and recreation. HIGH FIVE[®] is committed to assisting children along the path of healthy child development by:

- ensuring that recreation and sport practitioners develop a high level of knowledge and expertise in child development;
- · helping parents to make informed choices; and
- providing practitioners with the tools for enhancing and maintaining a high level of program quality.

For more information please contact: Recreation PEI 902-892-6445 (T) 902-368-4548 (F) 40 Enman Crescent, Charlottetown, PE, C1E 1E6 email: info@recreationpei.ca website: www.recreationpei.ca

Advertising Opportunity in Recreation PEI Newsletter

Recreation PEI is a not for profit, provincial association dedicated to promoting, coordinating and encouraging all facets of recreation and facility management on Prince Edward Island. A newsletter is published in the spring and fall. This is an excellent advertising opportunity for your company. The circulation base is over 400, reaching recreation leaders, facility personnel and community decision makers. For further information please contact Recreation PEI at 902-892-6445



Being WinterActive..... It Starts With a Plan

From January 15 to February 27, 2009 all Islanders are encouraged to add some physical activity to their daily schedules as part of WinterActive. "Get Up, Go Out! Be WinterActive!" is the slogan for this National Campaign which is designed to support and encourage Canadians to take the first step to increasing or maintaining their physical activity levels throughout the winter months.

Winter time physical activity on PEI offers some environmental challenges (cold weather, snow, shorter days and wind chills to name a few) which are often enough to keep people from exploring the many opportunities that the outdoors offer during the winter months. These challenges can be overcome with a little planning which will allow you, your family, and your group to enjoy the great outdoors during the winter months.

Some of the best things about outdoor winter physical activity is that it can be inexpensive (or free), accessible, and a lot of fun. Mother nature does a great job of providing an outdoor playground for the young and young at heart. With the colder temperature comes snow which instantly transforms any space into your favorite facility - a small hill is now a great place to go sledding, a front yard can be transformed into a snow village equipped with forts and snowmen, the vacant field can be a place to cross country ski or snow shoe, and the walking trails look entirely different with a fresh blanket of snow. Taking advantage of these newly created facilities is as easy as one, two, three.

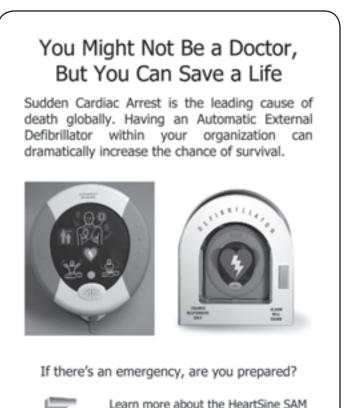


One. Make a commitment to yourself and those you interact with to make physical activity a priority during the winter months. Start slow and build up the amount of time and the frequency that you are active and always keep in mind that a little activity is better than none at all. Eventually you want to build up to a point that recommended amount for your age based on Canada's physical activity guide.

Two. Choose activities that you enjoy participating in but also allow yourself to explore new activities as well. Once you have your list of activities then it is time to do a little planning to make sure it will be enjoyable. You'll need to determine what your clothing needs will be for that activity, you'll need to make sure that you drink fluids to remain hydrated and you'll need to think about safety. Some safety items include watching for frostbite, ice thickness if you are skating or fishing, wearing helmets for sledding and letting people know where you are going and what you are doing.

Three. Get out and enjoy the activities. The first step is usually the hardest, but once you get outside and get moving, your body appreciates getting the chance to be active. You'll feel the benefits immediately as the fresh air will awaken your senses, your body will feel energized, and you'll be able to witness the many wonders of nature that you would never see from your couch.

If you need help getting started, you can visit the WinterActive website at www.win teractive.ca or contact your local recreation department. Let's go PEI - Get Up, Go Out! Be WinterActive!



ESCUE PAD, C afforda Rescue

Learn more about the HeartSine SAM PAD, Canada's smallest and most affordable defibrillator by contacting Rescue 7 Inc. at 1-888-294-4208.

Everybody gets to play "

EVERYBODY GETS TO PLAY WORKSHOP HOSTED

Everybody Gets to PlayTM is a national initiative led by the Canadian Parks and Recreation Association (CAPRA) to improve the quality of life of children in low-income families by making recreation more accessible. This past year, CAPRA selected 8 demonstration sites across the country to become a test site for this initiative. Recreation PEI in partnership with the West Prince Sports Council was selected as one of these sites. Over the year, work has progressed to develop and implement strategies to remove barriers to recreation for low income families. The learning from this project will enable other municipalities, to roll out the **Everybody Gets to PlayTM** program across the entire province.

Through this initiative, CAPRA continues to provide awareness of the issue of accessible recreation while providing support to the recreation field through the creation of the Community Mobilization Tool Kit. This tool kit provides the resources that recreation providers can use to help provide recreation without barriers.

On November 26, Recreation PEI hosted an Everybody gets to play TM workshop. Participants learned about the community mobilization process and gained an understanding of the Everybody Gets to Play Community Mobilization Took Kit. Participants got hands-on experience by using the resources in carefully-planned exercises under the guidance of trained facilitator, Krista Locke Ellis. Participants received a copy of the Community Mobilization Took Kit which consists of a user's guide and a cd-rom with a number of user-friendly resources to assist one in the process of addressing the barriers that are preventing individuals in communities from participating in recreation activities.

This Tool Kit and Workshop provide everything you need to:

- Understand the effects of poverty on families and children in your community
- Build the case for making recreation accessible for low-income families and their children
- To find, enlist and work with partners in your community to
- Create community awareness (get your community aware of poverty and why this is so important)
- Evaluate your programs and services
- Establish realistic goals
- Develop strategies to improve access to programs, etc.

For more information on the Everybody Gets to play or to express interest in a Workshop please contact:

Krista Locke Ellis at the West Prince Sports Council 859-8856 or info@wpsports.net or Beth Grant at Recreation PEI 892-6445 or info@recreationpei.ca

NEW MONTAGUE AND AREA WELLNESS CENTER Social Meeting Place for the Larger Community

Exiting times are happening in Montague with construction of the Montague and Area Wellness Center. The outside frame has now been completed and it should be closed in just in time for Santa. The 6.5 million dollar facility will house a NHL sized ice surface, two walking tracks, a brand new 3000 square foot library and a large front lobby with canteen and sitting area. The plans include large and small meeting rooms and small kitchen facilities that will be available for all communities to share. The second floor will also include a heated sky box for 40 people to overlook the ice surface.



The opening ribbon cutting ceremony will be in the spring of 2009. Young people and their families will be playing hockey and ringette in the new facility by this time next year. Seniors will have a warm place to walk on a cold winter day. A great venue for all future events one of which will be the 2009 Summer Games. The lasting legacy will span the next four decades and replace the aging Iceland Arena. Fundraising efforts are ongoing. Dozens of businesses and private individuals have stepped forward with big cheques. The Town of Montague is the largest contributor to the project with the Montague Rotary Club donating \$100,000 for the new library. There has ben a huge jump in community sprit to get this worth while project off the ground. For further information call the Wellness Center office at 902-838-2249.



ISLAND EAST CYCLE EVENT

By Phil Arbing

On Thanksgiving weekend (October 11--13) various segments of the beautiful Confederation Trail in Eastern Prince Edward Island provided a superb setting for the second Island East Cycling Event organized by Island Trails. Seventy-three people registered for the three day event, primarily recreational cyclists including sixteen from Nova Scotia and New Brunswick, some of whom participated in the 2007 event.

Day one began with a reception, refreshments and a formal opening at the St. Peter's Visitor Information Centre and ended with hot food and a warm welcome from Souris Mayor JoAnne Reid at the Silver Threads Seniors Centre in Souris. Day two began with refreshments at the Hillsborough River Eco Centre in Mount Stewart and ended at the Old Station on the Montague Waterfront where the participants had lunch. The Iona Parish Hall was the site for refreshments to start day three with participants being treated to a hot lunch and entertainment at the finish at the Plough the Waves Centre in Wood Islands, perhaps the highlight of the weekend.

Another positive feature of the weekend was that drivers of vehicles were provided transportation back to the starting point on all three days. In terms of value for money participants received a great deal for the minimal event registration fee of \$20.00. Evaluations completed by participants provided many supportive comments including, "this fall event is a must for 2009".

In addition to representatives of Island Trails and other volunteers from the various communities, Trail Officers accompanied participants on all three days. They were visible in their yellow apparel whether in the lead, mingling with cyclists along the way or serving as "sweeps" at the tail. Volunteers Mike Nesbitt and Jan Meulenkamp together with Doug Murray served as photographers for the event. They took many beautiful pictures of the participants , the social situations, the foliage and other natural elements of the Trail. These can be seen soon on the Island Trails website at www. islandtrails.ca

The primary purpose of the three day Island East Cycling Event 2008 was to provide participants of all ages with a scenic recreational cycling experience on the main sections of Confederation Trail and through many quaint areas in Eastern PEI. Given the interest generated and support provided over the past two years the committee is planning a similar event in 2009. In view of comments and concerns that Thanksgiving weekend may not be the best weekend due to family commitments, travel plans. etc. as a result the 2009 event be held a week earlier on October 2,3 and 4th. Hopefully the weather will be suitable and the fall foliage at it's best so as to contribute to another pleasant and positive outdoor experience for even more participants.

The overall success of this event can be attributed in large part to Grace Blackette, Coordinator, Island Trails. Grace's dedication, leadership, and organizational efforts including identifying resources and community support were most helpful and appreciated.



In business to support recreation, culture, sport and library services in communities across Canada

dmA is a recreation, culture and library planning firm with offices in Wolfville, Nova Scotia and Toronto, Ontario. For more than 25 years, we have worked with communities across Canada to prepare feasibility and business plans for recreation, culture and libraries; operational reviews; parks, recreation and culture master plans.

We are pleased to support the Prince Edward Island Recreation & Facilities Association and its members.



For additional information, visit our website at: www.dmaconsulting.com dmA Planning & Management Services I 12 Front Street, Unit 219 • P.O. Box 2409 Wolfville, Nova Scotia B4P 2S3 T 902.542.2908 • F 902.542.2906



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Regular calibration of Carbon Monoxide **Monitors is imperative!**

Carbon Monoxide Monitors must be calibrated regularly. They should be calibrated every three months during the ice season, with a log kept of the dates of calibration. The unit should be handled carefully and stored in a clean environment. If the unit falls or gets bumped, it should be calibrated immediately.

An employer must keep a work place safe and without risk to health; this includes air quality. It is imperative that the CO Monitors be calibrated regularly, as part of the original agreement in receiving the PEI government subsidy grant, for the purchase of the units. Thank you for being a partner in the PEI Healthy Rink Initiative.

CHILDREN'S FITNESS TAX CREDIT

Information for organizations providing prescribed programs of physical activity.

Although the Canada Revenue Agency (CRA) administers the children's fitness tax credit, organizations are in the best position to determine if the programs they offer qualify as prescribed programs of physical activity for the purposes of the credit. A receipt does not guarantee the eligibility of a program.

Prescribed programs of physical activity

An eligible fitness expense must be for the cost of registration or membership of an eligible child in a prescribed program of physical activity. Generally, such a program must: be ongoing (either a minimum of eight weeks long or, for children's camps, five consecutive days long); be supervised; be suitable for children; and include a significant amount of physical activity that contributes to cardio-respiratory endurance, plus one or more of: muscular strength, muscular endurance, flexibility, or balance.

Under the Income Tax Regulations, physical activity includes: horseback riding; and if the child is eligible for the disability tax credit, activities that result in movement and in an observable expenditure of energy in a recreational context.

If a child rides on, or in, a motorized vehicle as an essential part of an activity, that activity does not qualify as a physical activity for the children's fitness tax credit.

Issuing receipts

You should issue a receipt for income tax purposes representing the amount of eligible fitness expenses paid in the calendar year. A receipt for amounts paid in 2007 should be issued for 2007 even if the activity takes place in 2008. A receipt should contain the following information: organization's name and address, name of the eligible program or activity, amount received, date received, amount that is eligible for the children's fitness tax credit (eligible fees), full name of the payer, full name of the child, and the child's year of birth, authorized signature

Note: An authorized signature is not required for electronically generated receipts.

This is the government website with the complete information: http://www.cra-arc.gc.ca/whtsnw/fitness-eng.html

There are links within the write up that bring you to additional information.

JOKE

Frank: So Doc. what prescription do you suggest I take to feel better? I feel lousy.

Doctor: You should take an aspirin a day! Take it for a walk around the block a few times. Take it for a bike ride. Take it for a swim. Then put it in the bottle until tomorrow and take it out again. I guarantee you will feel a lot better!



Prince Edward Island

Be a Local Champion!

Champion a new meeting or convention to come to PEI and instantly earn a pair of tickets to one of PEI's many great Festivals!

Simply invite a group you know to host their next meeting on PEI, pass this information on to the Prince Edward Island Convention Partnership, and enjoy the gift of two individual tickets to one of the many, great PEI festivals.

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- Site Inspections
- Gather proposals for Guest Rooms and Meeting Space
- Supplementary Services
- Come Early, Stay Late Program Professional advice and • exclusive offers on Gentle Island leisure travel options
- Meeting Planner's Guide (available in hardcopy or electronic)
- Pull-up Display; Promotional Material
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To learn how the we can help you with your next meeting, and how to qualify for free rewards, contact Suellen Clow at 368.3688 or info@seasidesocial.com.

We are also available to make presentations to your staff.

Complete Local Champion details at http://www.seasidesocial.com/local-champion/



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WANTED: RECREATIONAL CYCLISTS

It is longer than any bicycle race in the history of the Olympics; it is longer than any one-day stage of the famed Tour de France; it feeds more than 10,000 Prince Edward Island children breakfast annually.

Now it is looking at bridging the gap from the endurance athlete to the recreational cyclist.

The Biking for Breakfast Challenge (BFBC) presented by the Dairy Farmers of Canada is entering its fifth year. The event has raised over \$30,000 for school breakfast programs throughout the years and is looking toward 100 cyclists participating in 2009 and raising over \$15,000. "We are reaching out to the regular joe and josephine cyclist this year," says Ken Trenholm, the chair of the organizing committee.





Trenholm explains that a new sub-committee will be formed with the focus on promotion and recruitment for a smaller course / relay option portion of the event. Currently, the majority of participants tackle the full meal deal -- 278 km in one day -- but Trenholm sees recreational cyclists and relay teams as the growth areas in the event.

As a member of a relay team or recreational cyclist, the rider would choose their individual goal and train for the year to reach their goal.

There are already a number of success stories. Trenholm recalls fondly that his 9-year-old daughter, Alsyha, participated in the 2008 edition and bicycled 11 km during the day. "You can look anywhere on PEI during the summer and you'll see people on two wheels enjoying cycling in a recreational and relaxed fashion . . . we want to highlight the health benefits of recreational cycling in our province and the more cyclists who join us sends a strong united message of cycling as a health and fitness option."

Trenholm states BFBC brings together like-minded people who care about fitness, who care about the envrionment, and who care about the community and children. BFBC has been a training goal for many people throughout Canada and has brought together participants from as far away as British Columbia, Australia, and many states in the U.S

The new-subcommittee is set to start rolling in the new year so Trenholm is hoping to "inspire" a few recreational cyclists to join this committee in order to promote cycling as a lifelong healthy activity option on P.E.I. that continues to bring locals outside to enjoy our summers; that continues to bring tourists to tour our Island paradise; and that continues to inspire a world where health and fitness is aligned with two-wheeled human-powered travel.

For more information on the Biking for Breakfast Challenge, please visit www.bikingforbreakfast.com or contact Ken Trenholm at 902.888.3878 or at ken@summersidecycling.com.

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TRUE SPORT

On November 6th, the Canadian Centre for Ethics in Sport (CCES) released a report on the broad public benefits of community sport on behalf of Canada's True Sport Movement. The launch of this report further galvanized a challenge to every mayor and community in Canada to join the True Sport Movement and to take action to help sport live up to its potential as a powerful force for good in their community. "There



is one very simple idea at the heart of our report – it is that good sport can make a great difference in the lives of Canadians," said Paul Melia, President and CEO of the CCES.

What Sport Can Do: The True Sport Report, provides compelling evidence of a wide array of benefits that community sport can deliver. According to the report, community sport can help Canada achieve:

- A healthier, more active population
- Improved school enrolment, attendance and achievement
- More employable youth with transferable life skills
- · Less adolescent crime and gang involvement
- Reduced rates of adolescent pregnancy and health risk behaviour
- More inclusive communities
- Higher levels of social capital and social trust
- Faster community integration of newcomers
- Improved inclusion, health and wellbeing of people with disabilities
- Strengthened Aboriginal communities and youth
- · Improved workplace skills and productivity
- Enhanced sport tourism and neighbourhood renewal efforts
- Attraction of mobile knowledge workers and companies that hire them to our cities
- Improved environmental awareness and social mobilization
- More sustainable sport infrastructure and events

"The cross-cutting benefits of community sport, outlined in this report, are a clear invitation to all community leaders, across all sectors, to go beyond traditional approaches," stated Regina Mayor Pat Fiacco. "We need to come together and adopt a more horizontal and inclusive approach if we are to harness the true potential of sport and make it work to achieve our community goals.

This report shows us, in a very compelling way, that good sport is good for people and good for places. Community sport is, in fact, one of our most valuable public assets – a critical, yet largely untapped, reservoir of public benefit that with intentional effort can be made to deliver even more for Canadians," emphasized Mayor Fiacco. The report documents the extent to which community sport is woven into the very fabric of Canada's communities. One out of four adults and one out of two children actively participate in sport, while over 5.3 million Canadians volunteer as amateur sport coaches, officials, and organizers.

With such vast numbers of Canadians volunteering and participating in sport, it is not surprising that nine out of ten Canadians believe that community sport can be an enormous force for good. However, only one in five feels that sport is living up to its potential. Canadians are worried that community sport is being pulled in the wrong direction, influenced by negative values linked to some commercial sport. "This report clearly demonstrates that, in order to get the most out of sport, the sport we do must be good sport – built on the values of excellence, fair play, fun and inclusion. This is what we mean by True Sport," said Mr. Melia.

Mayor Fiacco, joined by Olympic gold medalist, Beckie Scott, and CCES Chair, former Olympian, Dr. Louise Walker, issued a challenge to all Canadian communities. A letter, signed by all three True Sport Champions, was sent to mayors and councils across the country with a copy of the report. "We are asking the leaders of our communities to harness the power of sport within their communities and join the True Sport Movement," stated Mayor Fiacco. "By declaring ourselves True Sport communities, we have the power to provide the sport Canadians want." "There are no magic bullets when it comes to meeting complex social and economic challenges, but there is a clear and growing body of evidence that good community sport is an incredibly powerful way to strengthen individuals and communities, concluded Elizabeth Mulholland, author of the report. "The challenge now is to be intentional in working together to ensure we put sport to work and have a community sport system that can deliver."

To download a copy of What Sport Can Do: The True Sport Report, please visit www.truesport.ca/truesportreport.

True Sport is a national movement for sport and community. Its goal is to help sport live up to its full potential as a public asset for Canada and Canadian society, making a significant contribution to the development of youth, the wellbeing of individuals, and quality of life in our communities.

The Canadian Centre for Ethics in Sport is a non-profit organization established to foster ethical sport for all Canadians. The CCES achieves this mission through research, promotion and education relevant to ethics in sport, including fair play and drug-free sport.



Gateway Arena gets new look

The Gateway Arena in Borden-Carleton is entering the new winter season with a new look. Thanks to a grant from Service Canada, we have made some significant upgrades to our facility over the summer.

We completely gutted and re-did our canteen. This includes installing and painting gyproc, new counter top and new rubber mat flooring. We renovated our dressing rooms and extended the length of our players benches. We also made some upgrades to our washrooms. Most importantly we installed new puckboard all around the ice surface of the arena. All of these changes should make for a more user friendly facility.

The Doug Moore Scholarship Fund

Jet Ice Limited, annually invites applicants for the Doug Moore Scholarship Fund, dedicated to the memory of Mr. Doug Moore. Doug, the founder of Jet Ice Limited, was the Chief Engineer at Maple Leaf Gardens in Toronto for 30 years. During his 40 years of service in our industry, Doug developed ice making concepts and theories that are recognized and accepted as standard in our facilities today. This Fund is based on his belief that any individual can achieve their goals with a little nudge of confidence and encouragement along the way.

"The International Icemakers Society supports professional development within the ice making community and would like to assist candidates in achieving their personal and professional goals" says Deborah Wilcock ,Jet Ice General Manager.

This Scholarship is dedicated to providing opportunities within the ice making forum for those candidates who are in true need and may not otherwise be able to afford the associated academic costs.

The only criteria to apply for funding will be that the recipient work full time in the field of Recreation or be attending a post secondary institution in a related discipline. They must demonstrate commitment and desire to learn and to actively participate in their ongoing professional development within the ice making community. The courses should represent leading edge, industry-related learning opportunities that prepare practitioners for the ever changing world of professional ice making.

Recreation PEI will allocate \$1000 for the Doug Moore Scholarship for 2009. Deadline for applications is March 1, 2009.

BRING ON WINTER!! Outdoor rinks planned throughout the capital city

Thirteen outdoor rinks are planned for the City of Charlottetown this winter. The Parks and Recreation Department is in the process of determining the rink selection. Some neighborhoods agree to maintain the ice surface of their outdoor rink.

Nancy McMinn, Superintendent of Parks says "This winter is supposed to be milder than normal, which affects the start and finish of the outdoor rink season. In milder winters we will have 8 weeks of cold weather with two weeks of iffy weather for rinks. Because of the warm temperatures we don't start the rink season up until the first week in January, with the exception of the rink for New Years (if it is possible). Often, despite our best efforts, the weather is too mild to maintain outdoor skating for March Break."

So dig out your skates and make sure they fit to take advantage of this exciting outdoor recreation facility. Skating in the outdoors is a great way to enjoy the winter season with your friends and family.







Recreation PEI RESIDENT'S EPORT inter 2008-2009

Another year has almost come to a close with much being accomplished in 2008. As we prepare for 2009, it is shaping up to be another busy year for Recreation PEI. Our association will be hosting the 2nd bi-annual Maritime

Recreation and Facilities Conference May 27-29, at the Rodd Royalty Inn in Charlottetown. The opportunity to host such an event in PEI is great for recreation professionals and related fields to attend and take part in the sessions offered at the conference. Vendors and suppliers of facilities and recreation services will be there to showcase their goods and services.

Recreation PEI is the provincial coordinator for SOGO Active, a national active living program aimed at Canadian youth. Youth from PEI who join the program and make a commitment to active living will have a chance to carry the Olympic flame in the "Vancouver 2010 Olympic Torch Relay" when is crosses PEI. We need Community hosts to roll this program out on PEI! See full details at www.sogoactive.com.

Recreation PEI supports the "Everybody Gets to Play" program. It is a Canada wide initiative led by the Canadian Parks and Recreation Association to improve the quality of life of Canadian children in lowincome families by making recreation more accessible. A training program was recently held to introduce the toolkit to communities across PEI. Recreation PEI partnered in maritime survey on "Scan of Policies and Practices Related to: Access to Recreation for Low Income Children and Youth". The final report will soon be available for circulation.

HIGH FIVE is a quality assurance program for recreation programs for children from six to twelve years old. It was successfully launched this past summer, with seasonal staff being trained for Charlottetown and UPEI Day Camps.

Recreation PEI continues to work closely with government to offer our members programs and services that fit their needs. We are asking government for additional funding to further our Tobacco Free Outdoor Recreation Facility initiative. We are also requesting government help to fund our recreation financial assistance program for under privileged kids so that we do not, encounter future funding shortfalls and, have to turn people away from this worthwhile program.

Due to the funding made available through the Department of Communities, Cultural Affairs and Labour we are pleased to continue to offer the Automated External Defibrillator Grant Program, to assist in the purchase of AED's for community based recreation facilities.

Island Communities adopt Tobacco Free **Outdoor Recreation Facilities Policy**

CONGRATULATIONS: Stratford, Alberton, Borden-Carlton, Tignish, O'Leary, Summerside and Charlottetown

Recreation PEI is pleased to announce that Island communities: Stratford, Borden-Carlton, Tignish, Alberton, O'Leary, Summerside and Charlottetown have announced new Tobacco Free Outdoor Recreation Facility policies.

Frank Morrison was contracted by Recreation PEI as the Tobacco Free

Outdoor Recreation Facility Project has supported in the past are arena safety Coordinator. He has visited numerous netting, carbon monoxide monitors, municipalities over the last several scholarships for arena operators training months. He has been explaining the programs, the Healthy Rink Initiative, benefits of having tobacco free outdoor Tobacco Free Sport and Recreation and recreation facilities, and how to the External Automated Defibrillator implement policy through presentations (AED) Grant Program. to managing bodies (Boards, Councils, etc.). He has provided communities with Recreation PEI a ready made policy template and used promotes the benefits Stratford as a "champion". In addition of recreation, and a free customized sign will be given to endorses all policy communities when they adopt the policy. that will make our This sign is sponsored through financial contributions to be.

from the Canadian Cancer Society - PEI Division and Heart and Stroke Foundation of PEI. Safety programs Recreation PEI

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2009 Maritime Recreation Facilities Conference & Tradeshow

Rodd Royalty Inn, Charlottetown, PEI

May 27-29, 2009

CONFERENCE OVERVIEW: Mark the dates on your calendar now! This conference will offer sessions on pools, arenas and parks/turf; focusing around three streams of energy/operation costs, management/trends and infrastructure maintenance. Presentations will include maintenance, environment issues, operation, online registration/recreation software, hot topics in the field, best practices and issues related to recreation and sport facilities. The

WHO SHOULD ATTEND: Rural and urban professionals, volunteers and elected officials including. Facility programmers and managers

- All levels of managers, especially those with an interest in, or responsibility for, parks and recreation planning and operations
- Municipal and provincial elected officials
- Parks and trails professional (i.e. planners, arborists, landscape architects)
- Contract staff, consultants and strategic planners
- Community planners
- Other professionals from allied sectors including: tourism, agricultural societies, education/schools, health & wellness, outdoor education and recreation.

To register contact Recreation Facility Association of Nova Scotia: phone_902-425-5450 email: <rfans@sportnovascotia.ca>



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